

Professional magazine of forest processing in Finland

Media card 2012

1 PUBLISHER

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2 TECHNICAL INFO

Paper size (A4)210 x 297 mm
Printable area.....185 x 270 mm
From cover to cover 4-colour

Advertisement sizes:

2/1 page420 x 297 mm
.....390 x 270 mm
1/1 page210 x 297 mm
.....185 x 270 mm
1/2 page210 x 148 mm
.....185 x 133 mm
.....90 x 270 mm
1/4 page90 x 133 mm
.....185 x 66 mm
1/8 page90 x 66 mm
.....43 x 133 mm

Other sizes by agreement

Column width43 mm
Number of columns4 kpl
Space between columns.....4 mm
Raster screen.....60 l/cm
Printing methodOffset

Advertising material digitally.

We use next graphic programs:

CorelDraw 9, Freehand 10, PakeMaker 7,
Illustrator 10, Photoshop 6, Adobe Acrobat 6.0
(PDF 1.3)

We don't accept film or Microsoft Office material.

www.metsatrans.com

3 ADVERTISING RATES

2/1page.....2.380 €
1/1 page.....1.460 €
1/2 page.....890 €
1/4 page.....560 €
1/8 page.....350 €
Front cover2.360 €
Back cover1.840 €

The prices are for 4-colour advertisements!

Black and white prices -20 %.

Extra colour -10%

VAT 22% will be added to prices

Advertising agency comission 15%

Insertions by agreement

4 PURPOSE

Metsätrens tells about forest processing and transporting from a stump to a factory.

Among other things legislation, traffic, news of the field of industry and novelties are the topics on the pages.

5 PUBLICATION DATES

Publication date.....Material deadline

No 1 week 89.2.
No 2 week 18.....19.4.
No 3 week 26.....14.6.
No 4 week 3516.8.
No 5 week 44.....18.10.
No 6 week 51.....5.12.

6 DISTRIBUTION

Circulation covers comprehensively timber drivers and forest machine entrepreneurs, truck points, saw factories and the personal of the companies selling and producing machines and equipments of the field. There is a special circulation at fairs and events.

Distribution **6.500–10.000 examples**

Appeals in writing in 8 days after the publication date.
Responsibility for errors is restricted to the advertising rate at the most.